



5 Reasons to Hire NIFS to Manage Your Fitness Center

- 1. We change lives.** Improving individuals' health is central to our mission, and we've been living it for the last quarter century. Instead of telling people they need to be more active, we focus on helping individuals make different choices. First and foremost, we are about customer service: anticipating individual and client needs, and responding with compassion and accuracy. See our Senior Living and Corporate Wellness case studies for more on how we help your people live better lives.
- 2. We make your job easier.** Our monthly reporting shows client visit data, and service and program participation; trends over time are easily captured and goals can be set relative to this data. Additionally, NIFS's strategic process for program development and evaluation helps our staff program thoughtfully for your audience. In addition to crunching the numbers, NIFS staff also perform regular emergency audits, safety checks, and equipment reviews to make sure that your fitness center is running safely and smoothly. Learn more about how we keep your members and your business safe.
- 3. We love a challenge.** We like competition, we love untapped potential in client settings, and we totally dig the chance to get our creative juices flowing with a knockout program that will resonate with our members. Our staff are rock stars and superheroes when it comes to helping our clients maximize their exercise spaces and program. Check out our Best Practice Campaigns for both Corporate Wellness and Senior Living to find out what creative means to us.
- 4. We work well with others.** NIFS is a lean organization, which gives our clients direct and easy access to our leadership team and enables us to provide you with staffing and service quickly. We know it's not always easy to make an outsourcing decision; it can feel like a loss of control, and there is sometimes uncertainty about how an outsider will blend into your organization. We've been an outsourcing partner for more than 25 years; we understand how to work in diverse businesses and how to maintain a partnership that provides you with the service you expect. We also know how to work across disciplines within your business to make sure that collaboration occurs in the right places and at a high level.
- 5. We set a fair price.** NIFS provides you with the best fitness center management staff your money can buy. While we aren't necessarily less expensive than doing it on your own, the value we provide is unmatched and worth the investment. In addition to receiving substantial services from NIFS's on-the-ground staff, you have unlimited access to our leadership team for questions on growing your program, building a new fitness center, selecting additional equipment, blending your exercise services into other services your business provides, etc. Your fitness center manager will have the benefit of a team of likeminded professionals across the U.S. to help them solve issues and provide better programs. Our pricing gets you all of us.

To find out more about bringing NIFS staff onsite to manage your fitness center, visit our website wellness.nifs.org or contact Bethany Garrity at 317-274-3432 or by email.

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