



## *Why outsourcing management of your fitness program is good for your community*

You have a community to run, and the exercise program, though important, is often pretty low on the list of priorities. Simply put, you don't need it on your already-full list. And when NIFS manages your exercise program, you can keep your attention on more pressing matters in the community knowing that your exercise program is benefiting your residents and running seamlessly. Read on to find out three reasons why outsourcing with NIFS is good for your community.

- 1. We're experts at senior fitness; we've been working across the US with diverse clientele for years.** You already have a job, and you're great at it. You don't need to spend your valuable time trying to figure the best strategies and tactics for creating a successful fitness program for your residents. And fortunately, you don't have to. Our work in diverse client settings means we've adapted to a host of different environments. We can thrive in your culture, and adapt to your norms too.
- 2. We are straightforward and up front on pricing.** You won't be nickel-and-dimed. You get one monthly bill that includes all of the services our staff can provide. We don't charge a set-up fee, and administrative fee, a program fee, or any other random and undisclosed fees. We don't bill you until we have our staff on the ground at your office. We don't bill extra for our onboarding costs, we don't pass through continuing education costs, and you won't see any consulting bills from us. It really is that simple. As a non-profit organization, our mission is about improving the quality of life for your residents, not about pleasing shareholders.
- 3. Our services are comprehensive.** If you checked out our pricing page, you see everything we include in management services. Yes, a host of group fitness classes are part of the service. Of course, we'll keep track of relevant data to show you how we're successfully reaching your residents. And by all means, we come ready with inviting and fun programming that your residents won't want to miss. All of our innovation, enthusiasm, and experience is folded into one monthly price.

***To find out more about pricing for your business or to get references from some of our clients, contact Bethany Garrity by email or by phone at 317-274-3432.***

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